

Martin Roell

Business Consultant, Trainer and Coach

martin@roell.net

Summary

Self-employed business consultant and coach, interested in new consulting, training or coaching work with companies or NGOs in Europe or the US.

Interested in advisory work with startups and open for individual coaching clients.

Specialties

Organizational Consulting, Organisational Development, Knowledge Management, Innovation, Personal Productivity, Knowledge Work, Mindfulness, Mindful Business, Startups, NGO, Internet, E-Business, E-Collaboration, Social Software, Marketing, Communication, Web 2.0, PR, Coaching, Effectiveness

Experience

Owner at Martin Roell Coaching

June 2008 - Present (2 years 9 months)

I help people find out what the most important thing is and act on it. I give trainings and seminars on self-organisation and help people work with joy and energy and cope with stress.

I work personally in Dresden and Berlin and work with clients worldwide via phone, email and Skype.

Owner at Martin Roell Consulting

August 2001 - Present (9 years 7 months)

I help companies make sense of the Web, Social Software and Blogs and give advice on how to use technology effectively.

I help organisations reduce tension, optimise procedures and work more freely and joyfully.

I help teams communicate more effectively and get things done.

In technical terms, I am a general management consultancy with a holistic/systemic approach and special expertise in internet and knowledge work. I help people solve business problems. Any situation, any problem, any thing.

1 recommendation available upon request

Head Dharma Teacher at Providence Zen Center

September 2010 - December 2010 (4 months)

Lead the Meditation Hall at the Kwan Um School of Zen's Head Temple in Cumberland, Rhode Island, USA.

Head Dharma Teacher at Won Kwang Sa International Zen Temple

January 2009 - June 2010 (1 year 6 months)

Lived as a Buddhist monastic for a year. Lead two 90-day intensive winter retreats (Kyolche; 2009 & 2010).

Speaker and Trainer (Internet, Social Media, Web 2.0) at Martin Roell

February 2003 - April 2008 (5 years 3 months)

From 2003 until 2008, I gave public and private talks and seminars on the Web, Social Media, Web 2.0. Stopped to devote more time to coaching work.

3 recommendations available upon request

Editor at Das E-Business Weblog

February 2002 - January 2007 (5 years)

Going along with my consulting practise, I published my thoughts and musings on Social Media, Web 2.0, Knowledge Management, Marketing, Blogging and Life in German and English on <http://www.roell.net/weblog/>

8 recommendations available upon request

IT Project Manager at cyberport.de GmbH

April 2001 - September 2001 (6 months)

I designed, planned and managed IT and logistics projects for this leading E-Commerce company.

Founder, Member of the Board at Internet Company (Regional Internet Portals)

March 2000 - June 2001 (1 year 4 months)

I was Head of Administration and Finance in this Internet-Startup. A failure in our own target market, but successful in doing consulting work with clients that wanted to learn from our development and business model.

Education

Technische Universität Dresden

Economics, Business Administration, 1998

Activities and Societies: StuRa, Fachschaftsrat Wirtschaftswissenschaften, Konzil

Honors and Awards

Auszeichnung ("Lobende Erwähnung") des Bundesministerium für Bildung und Forschung (BMBF) für meine Vortragsreihe „Mehr als 'drin sein': Das Internet jenseits von Surfen und Online-Shopping“.

Interests

Buddhism, Zen, Meditation, Yoga, Dance, Contact Improvisation, Psychology, Philosophy, Music, Jazz, Go

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12 people have recommended Martin

"I had the opportunity to follow a workshop on the basics of consulting organized by Martin Roell at the Liftconference 07 in Geneva. The session was instructive and stimulating. Martin Roell does have the gift to focus on the basics of this trade on a "how you can do"-basis. He gave me several ideas I will use when my time will come. I really do recommend Martin Roell as a guest speaker or panelist at events on new technologies, change and evolution management... and personal development."

— **Daniel Stanislaus Martel**, *PhD-Candidate, University of Geneva*, was with another company when working with Martin at Martin Roell

"I am connected to Martin in different ways and I am glad that this is the case since I am learning from him nearly every day. Martins E-Business Weblog has the highest priority in my feedreader and I enjoy reading his postings and speaking to him very much, since he is one of the few people who see where we are headed. It feels good to be on the same side of the digital divide that he is on."

— **Andreas Weinberger**, *Blogger at ITlignz.de, ITlignz.de*, was with another company when working with Martin at Das E-Business Weblog

"Martin has a clear view of the role of blogging in organizational learning, and a clear way of explaining it."

— **Miguel Cornejo Castro**, *Owner, Macuarium Network SL*, was with another company when working with Martin at Das E-Business Weblog

"Good speaker on knowledge sharing and related issues"

— **Lee Bryant**, was with another company when working with Martin at Martin Roell

"I've heard Martin speak several times in different contexts. He brings weblogs and social software to the point with explanations and definitions that are not off the peg but hit right on target while his insight and his recommendations are enlightening even if you think that you already knew a whole lot about the topic. Each time I listen to him... I profit. What else can you say?"

— **Oliver Gassner**, was with another company when working with Martin at Martin Roell

"Martin's insights are illuminating and not seldomly revolutionary. He thinks outside the box, which makes him a natural problem solver. He is able to do this regardless of the topic at hand. I have seldom witnessed a person, who so personifies the "new thinking" associated with the internet generation."

— **Michael Tomaszewski**, was with another company when working with Martin at Das E-Business Weblog

"Martin is one of the leading blogging authorities in Europe and a pioneer blogger for business. He is extremely passionate about social tools in general, and understands the resulting breakthrough in professional networking. I had the pleasure to meet Martin and we were once both involved in the same working group. Martin is definitely a fast thinker, and a dedicated co-worker."

— **Martin Roulleaux Dugage**, was with another company when working with Martin at Das E-Business Weblog

"I was introduced to Martin about half a year ago and since then, I enjoy reading his frequent blog entries. He maintains a very high signal-to-noise ratio in his articles and provides lots of new ideas to think about."

— **Hendrik Dahlkamp**, was with another company when working with Martin at Das E-Business Weblog

"Of the many weblogs out there, Martin's "E-Business Weblog" is one of the very few I frequently read: It is interesting, nice to read, personal and yet informative. For me (and many others) Martin is The German Weblog Guru."

— **Heiko Haller**, was with another company when working with Martin at Das E-Business Weblog

"Martin is one of the few A-bloggers in Germany. He writes in German and English about business weblogging, social software and knowledge management (and a few more topics). He is in close contact to the circles discussing these topics. He is open to new developments and ideas and has a well founded opinion on key matters and business ethics. He is a very nice person to be with."

— **Oliver Gassner**, was with another company when working with Martin at Das E-Business Weblog

"I've got to know Martin through his E-Business Weblog in Spring 2002. Since then I read it regularly and I am always pleased of the inspiring ideas, the thoughtful insight and the witty, yet remarkably precise reviews of businesses, ideas and companies. So if you're searching for a track on (E-)Businesses you would like to follow, the E-Business Weblog is certainly your place to go!"

— **Michael Schuster**, was with another company when working with Martin at Das E-Business Weblog

"I have met Martin at several formal and informal occasions. He's is a very creative thinker, and does what a consultant should do: ask brilliant and often difficult questions."

— **Ton Zijlstra**, was with another company when working with Martin at Martin Roell

[Contact Martin on LinkedIn](#)